

# Gain complete visibility into the status of your baling equipment.



BALE  
WEIGHTS



TRACKING &  
LOCATION



UTILIZATION  
METRICS



STATUS & WORKING  
CONDITION



REAL-TIME  
NOTIFICATIONS



PERSONALIZED  
REPORTS

**Equipment information is automatically collected and made readily accessible at your fingertips through the 3rd Eye portal interface.**

3rd Eye® Digital's Connected Baler products provide a comprehensive suite of technology solutions that seamlessly connect you to your balers. This integration provide unparalleled insights that enables users to reduce costs, enhance efficiency, and profitability, while furthering sustainability objectives.



**Learn more or request a free,  
no-obligation demo today.**

[www.3rdEyeCam.com](http://www.3rdEyeCam.com)



# 3rd Eye Digitally Connected Technology

Innovative solutions for the management of stationary balers and recycling equipment.

## The Challenges

Balers are an exceptional solution that enables organizations to recycle materials such as cardboard, film wrap, and other recyclables. With their streamlined design, balers efficiently process such materials, compacting them into neat bales ready for collection by your local hauler, which aids in revenue recovery.

However, every new opportunity introduces essential questions crucial for success. What materials are you recycling, how many bales do you produce, and what is the weight of these bales, to name just a few. This is where 3rd Eye Connected Baler steps in, offering comprehensive, real-time insights into your baling process with our innovative Connected Collections solution portfolio.

## The Solution

Integrating 3rd Eye for balers into our product suite offers your team the opportunity to fully maximize your baler's potential. With our weight tracking solution, you'll have the ability to discern the weight of every bale produced by your operations and correlate it with the type of material for comprehensive end-to-end tracking.

Our robust layer of APIs allows for seamless integration of bale details into your back-office system. Alternatively, you can utilize our streamlined user interface to quickly and accurately validate bale data. Real-time data enables you to recognize revenue earlier and refine your process flows. This can lead to an increased recovery of recyclables, deeper understanding of asset utilization, and increased commodity revenue.

With 3rd Eye Connected Baler, you're not just hoping to use your baler to its fullest potential—you have the data necessary to optimize your workflows for assured success.

## Value Overview

- ✓ Sustainability
- ✓ Precise asset tracking
- ✓ Optimized service scheduling
- ✓ Improved maintenance planning
- ✓ Communicated asset utilization
- ✓ Increased recyclable recovery

## Designed For



RETAIL/BOX STORES



MANUFACTURING



LOGISTICS



REFUSE

**Connected Baler equipment solutions from 3rd Eye.**  
**You handle the front of the store, we've got the back.**



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