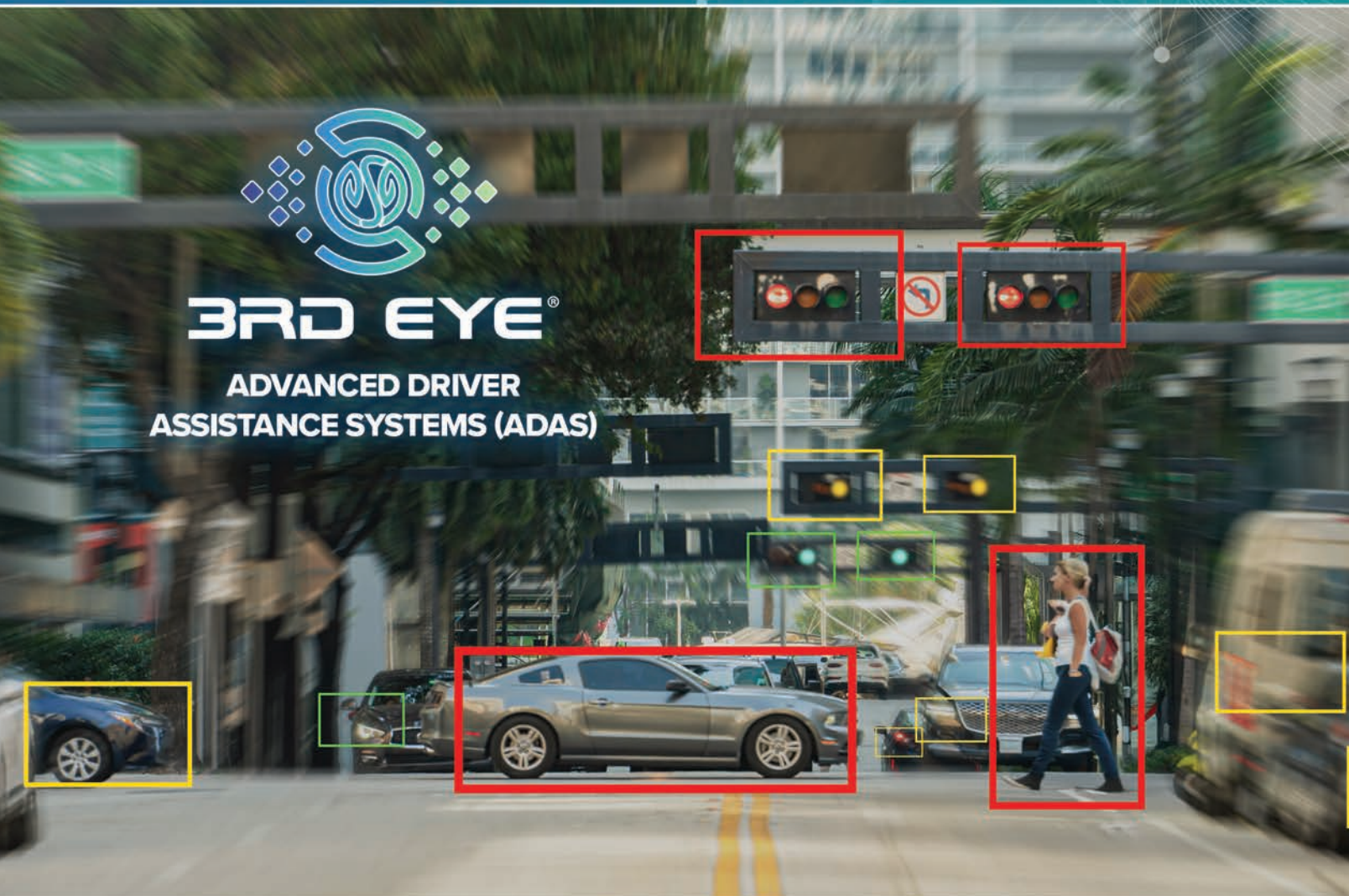# Enhance Safety and Reduce Risk With Powerful 3rd Eye ADAS Technology.

3RD EYE®

ADVANCED DRIVER ASSISTANCE SYSTEMS (ADAS)

REAL-TIME RISK ALERTS

ACCIDENT AVOIDANCE

STANDARDIZE SAFETY TECHNOLOGY

DRIVER TRAINING & ACCOUNTABILITY

LOWER INSURANCE COSTS

LITIGATION SUPPORT

Give drivers the awareness they need to avoid accidents and improve safety.

3rd Eye ADAS technology enhances driver awareness by identifying potential hazards and reducing risk. From unpredictable road conditions to sudden obstacles, intelligent monitoring helps operators react faster and make safer decisions, helping avoid accidents, improving fleet safety, and protecting lives.

Learn more or request a free, no-obligation demo today.

www.**3rdEyeCam**.com

3RD EYE®

3rd Eye Digitally Connected Technology

Enhance safety and reduce liability with powerful ADAS technology for commercial vehicles.

The Challenges

Work truck safety remains a top priority for commercial fleet managers. Unlike passenger vehicles, work trucks face a higher risk of accidents due to their size, weight, specialized functions, frequent stop-and-go driving, and the need to operate in low-light conditions. While protecting drivers, passengers, and surrounding communities is paramount, reducing property damage and minimizing operational disruptions are also critical considerations.

Traditionally, risk management has focused on driver accountability, with post-incident training serving as the primary means of improving safety. However, modern technology is transforming fleet safety by enabling proactive accident prevention. Through intelligent camera systems, advanced artificial Intelligence (AI), expert monitoring, and customizable fleet analytics, 3rd Eye is redefining how commercial vehicle operations are managed, delivering real-time insights that help create safer roads, protect assets, and keep fleets running efficiently.

The Solution

Advanced Driver Assistance Systems (ADAS) represent a transformative advancement in vehicle safety. While ADAS technology has become increasingly common in passenger vehicles, most commercial fleets operate a mix of truck makes, models, and ages, many of which lack these critical safety features.

3rd Eye's ADAS solution seamlessly integrates into any truck, standardizing safety protocols across your fleet and proactively enhancing safety through features like automated object detection, lane segmentation, and the recognition of stoplights and traffic signs. Operators receive real-time alerts to potential hazards, while fleet managers gain deeper visibility into incidents and driver-specific trends.
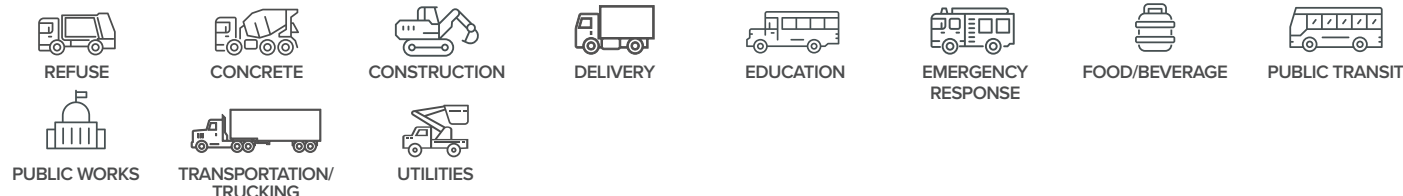
By accurately documenting ADAS signals alongside other 3rd Eye driver performance metrics, fleet managers can provide targeted coaching, reinforce best practices, and address each driver's unique needs. With the ability to prevent and correct risky behaviors before they lead to accidents, 3rd Eye's ADAS solution helps significantly reduce incidents that result in property damage and injury.

Investing in driver safety and development isn't just about compliance, it's about protecting your team, improving efficiency, and ensuring a safer, more productive future for your fleet.

Value Overview

- ✅ Real-time driver alerts
- ✅ Standardize fleet safety technology
- ✅ Driver education and development
- ✅ Avoid accidents
- ✅ Increase driver accountability
- ✅ Lower insurance premiums

Designed For

REFUSE   CONCRETE   CONSTRUCTION   DELIVERY   EDUCATION   EMERGENCY RESPONSE   FOOD/BEVERAGE   PUBLIC TRANSIT

PUBLIC WORKS   TRANSPORTATION/ TRUCKING   UTILITIES

Let drivers drive. We'll handle the rest.

Learn more or request a free, no-obligation demo today.

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